

Products with printed panels or banners

ARTWORK REQUIREMENTS

We want you to be pleased with the reproduction of your artwork. The guidelines are here to help us ensure that you are.

If you are not sure whether the artwork you have is suitable, then PLEASE ASK - we're here to help

Preferred format:

- *High Resolution (HiRes) PDF*

Other formats accepted:

- *EPS*
- *AI*
- *TIFF (flattened)*
- *JPEG (JPG)*

Artwork should be supplied:

- *With fonts embedded (PDF), or converted to outlines (EPS, AI)*

Artwork should **ideally** be supplied:

- *At least 300 dpi*
- *with bleeds and crop marks*
- *At least 25% scale*
- *At the correct height/width proportions*
- *In CMYK colour mode*
- *With any images embedded*

If we think that there may be a problem in printing your artwork, we will contact you to resolve it, so please make sure that you give a contact telephone number.