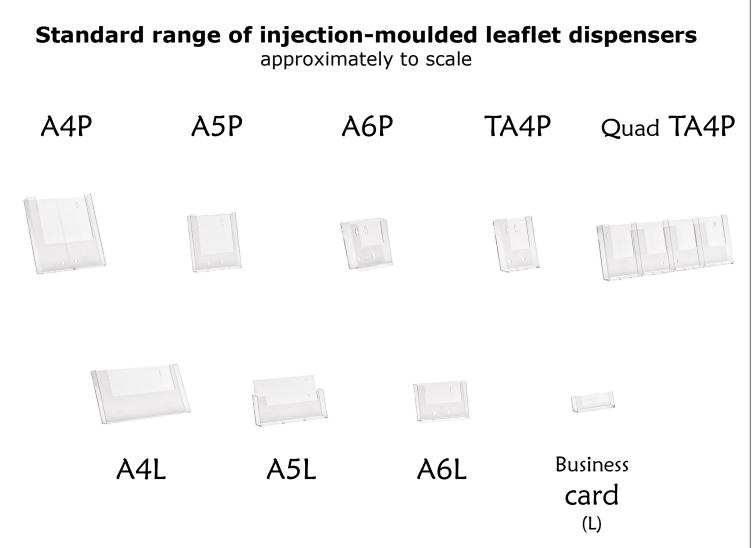
SPACING GUIDANCE





NOTE that the style of injection moulded dispensers vary between sizes, and that dispensers that hold the same height of leaflets are not necessarily the same height!

(for example, A5P and third A4P leaflets are both 210mm tall, but A5P dispensers are 191mm tall and TA4P dispensers are 150mm tall)

We can fabricate dispensers in acrylic if you prefer. Fabricated acrylic dispensers are more expensive, but have the following advantages:

- Styles for different sizes can be mode to a consistent design
- Bespoke or non-standard sizes of leaflets can be accommodated
 - Coloured, tinted or frosted dispenser fronts are possible
 - Where space is tight, narrower dispensers can often be made

Please enquire for prices for fabricated dispensers, or for help with spacing

www.sds.uk.com

SPACING GUIDANCE



LEAFLET DISPENSERS

| LEAFLET SIZE | A4L | A4P | A5L | A5P | A6L | A6P | TA4P | 4-wide TA4P | Bus. card |
|---|-------|-------|-------|-------|-------|-------|-------|----------------|-----------------|
| <u>WIDTHS</u> | | | | | | | | | |
| LEAFLET WIDTH | 297mm | 210mm | 210mm | 148mm | 148mm | 105mm | 99mm | 99mm | approx. 85mm |
| DISPENSER WIDTH (internal) | 340mm | 230mm | 230mm | 160mm | 160mm | 110mm | 110mm | 4x 104mm | 93mm |
| DISPENSER WIDTH (external) | 330mm | 240mm | 235mm | 165mm | 165mm | 119mm | 115mm | 425mm | 101mm |
| <u>HEIGHTS</u> | | | | | | | | | |
| LEAFLET HEIGHT | 210mm | 297mm | 148mm | 210mm | 105mm | 148mm | 210mm | 210mm | approx. 55mm |
| DISPENSER WIDTH | 186mm | 250mm | 135mm | 191mm | 120mm | 120mm | 150mm | 150mm | 37mm |
| *STANDARD SPACING | 60mm | 60mm | 60mm | 60mm | 50mm | 60mm | 60mm | 60mm | 50mm |
| *MINIMUM ADVISABLE SPACING | 45mm | 50mm | 40mm | 45mm | 35mm | 40mm | 45mm | 45mm | 30mm |
| *SPACING is the size of the vertical gap allowed between the top of a leaflet and the bottom of the leaflet dispenser immediately above it | | | | | | | | | |
| DEPTHS | | | | | | | | | |
| | | | _ | | | | | | |
| INTERNAL | 32mm | 18mm |
| EXTERNAL | 38mm | 40mm | 35mm | 35mm | 38mm | 38mm | 40mm | 65mm | 23mm |

Width-wise, you can butt holders up together or space them apart, Height-wise, **remember to leave sufficient space between the top of a leaflet and the bottom of the leaflet holder immediately above it**. The table above shows how far the dispenser protrudes (external depth). Consider that you will need to be able to place a stack of leaflets or cards in the holders, and that customers will need to be able to get them out!

WE CAN PLACE THE HOLDERS WHEREVER YOU SPECIFY, BUT WOULD STRONGLY ADVISE THAT YOU DO NOT ALLOW LESS VERTICAL SPACE THAN SHOWN ABOVE AS MINIMUM ADVISABLE SPACING!